

# 1 The Causal Effects of Early-Career Playing Time on the 2 Fourth-Year Performance of NBA Players \*

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4 Recent shifts in professional basketball have led teams to place more urgency in draft-  
5 ing as well as possible. Draft picks must play out their initial years under team-friendly  
6 contracts that provide teams with increased salary cap flexibility. Yet, while this urgency  
7 has led to widespread discussion and research on improving teams' draft decisions, little  
8 attention has been given to identifying what teams can do to maximize their draft picks'  
9 performance and potential once they are added to their roster. However, learning and  
10 ecological psychology theories suggest that giving young players as much playing time  
11 as possible should lead to concrete improvements in their development and future per-  
12 formance. In this study, I test this causal theory by evaluating the relationship between  
13 the minutes a player receives in their first two seasons in the NBA and their fourth-year  
14 performance using a novel method of propensity score weighting that enables weighting  
15 for continuous treatment variables. I find that players who receive more minutes in their  
16 first two seasons have better fourth seasons and make larger jumps from their first two  
17 seasons to their fourth season, controlling for a broad set of potential confounders. These  
18 results have important implications for teams as they develop organizational strategies  
19 for the short- and medium-term.

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20 Player development is a crucial aspect of achieving and maintaining success in all sport-  
21 ing domains. This process is made challenging in American professional basketball by  
22 relatively limited roster sizes and a small developmental league. Coupled with regula-  
23 tions limiting contract lengths to no more than five years, these limitations increase the  
24 risk associated with personnel decisions, especially those related to selecting new play-  
25 ers through the NBA draft. As such, player evaluation has received substantial attention  
26 within NBA teams and among the sport analytic community. In particular, researchers  
27 and professional teams have devoted substantial attention to identifying player-level fac-  
28 tors associated with future success to optimize the decisions made in the annual amateur  
29 draft.

30 The young players added to teams through the amateur draft process are their teams'  
31 best assets. After the draft, teams sign these young players to contracts with two guaran-

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32 teed years and two team-option years. They are paid on a fixed scale, with little flexibility  
33 for negotiation, at a rate that is considered below market value (especially for those play-  
34 ers drafted later in the first round and in the second round). If these players become  
35 regular contributors on the court, they give their teams additional salary cap flexibility,  
36 as they alleviate their teams' needs to sign as many higher-paid veterans.

37 Thus, as much as the individual players, teams are incentivized to do whatever they  
38 can to help their young players maximize their potential. However, teams only control a  
39 few elements of player development; they ostensibly control how their players practice  
40 and how they approach each game. In particular, teams control how much in-game ex-  
41 perience their players get. This aspect is crucial as observers and participants commonly  
42 acknowledge that NBA basketball is played at a higher level than college or international  
43 basketball. Thus, if teams can help their players to learn how to play at the NBA level,  
44 they may reap future advantages.

45 So, what can teams do to increase the performance level of their young players on  
46 rookie-scale contracts once the players are already drafted?

47 Based on theories of learning, NBA-basketball should operate as a "kind" learning  
48 environment, in which players develop skills through repetition and feedback (Hoga-  
49 rth, 2001; Hogarth, Lejarraga, & Soyer, 2015). While teams vary in the specifics of their  
50 strategies, they share a general set of play styles and schemes that are not common in  
51 college basketball. As such, we should expect players who are given more opportuni-  
52 ties to practice and play in actual-game or game-like situations to better adjust to playing  
53 at the higher pace, speed, and skill of NBA basketball, while also learning how best to  
54 integrate into their own team's playstyle and counter those of others. Players already  
55 regularly see early-career games in this light, describing them as regular learning oppor-  
56 tunities and situations that will expose them to new play styles. This repeated exposure at  
57 game speeds allows them to develop the cognitive skills necessary to apply their already  
58 exceptional basketball skills faster. This learning process works best when players are

59 given as many high-quality repetitions for which they can receive feedback beyond tra-  
60 ditional coaching. Crucially, sensory feedback that assists in evaluating affordances and  
61 action possibilities is essential for future skill acquisition and performance improvement  
62 (Kiverstein & Rietveld, 2015), but is only accessible through game and highly game-like  
63 repetitions (Davids, Araújo, Vilar, Renshaw, & Pinder, 2013).

64 Therefore, we should expect those players that receive the most playing time early  
65 in their careers to improve the most by the end of their first contract. Yet, teams gener-  
66 ally cannot afford to play their newest players the same amount as experienced veterans.  
67 Most teams are actively competing to win as many games as possible; playing their least  
68 experienced and least equipped players would lead to many avoidable losses. These  
69 team-side considerations ultimately lead to variation in the amount of playing time that  
70 young players new to the league receive in their first years.

71 In this study, I leverage this variation in playing time to test whether having more  
72 time to learn to play in the NBA affects players' future performance. I do so by esti-  
73 mating the causal effect of new players' playing time in their first two seasons affects  
74 their fourth-year performance. The fourth-year is an applicable benchmark because it is  
75 the last time every player is still playing under their rookie contracts before teams have to  
76 decide whether to extend each player a qualifying offer at the end of the season. I estimate  
77 this causal effect through a regression framework that leverages advances in propensity  
78 score weighting to minimize bias produced via confounding. I find that playing time in a  
79 player's first year as a significant and substantial effect on fourth-year performance.

## 80 **Data**

81 I restricted this study's scope to the analysis of players drafted between 2000 and 2013  
82 who entered the NBA directly out of college. For each of these players, I collected their  
83 per-game and advanced stats from their last year of college play from Sports Reference.  
84 These data included their strength of schedule, minutes played, true-shooting percent-

85 age, effective-field-goal percentage, and win-shares-per-40. I also collected data on how  
86 many minutes these players played in their first and second seasons in the NBA and the  
87 length of their NBA careers using the nbastatR package in R (Bresler, 2021). nbastatR col-  
88 lects data from Basketball Reference and the NBA’s official stats portal. All continuous  
89 measures were standardized in all analyses. Data collection was capped up through 2013  
90 because players drafted after this year had not yet had the opportunity to begin playing  
91 through their rookie extensions.

92 For my outcome measure, I turned to Jacob Goldstein’s Player Impact Plus-Minus  
93 (PIPM) (Goldstein, 2018). PIPM is an all-in-one metric intended to capture player contri-  
94 butions on offense and defense and summarize these contributions in a single number.  
95 Like other plus-minus metrics, it is a continuous measure that takes positive and nega-  
96 tive values. PIPM improves on earlier all-in-one metrics like win shares and PER in that  
97 Goldstein designed the metric to accurately summarize past performance and accurately  
98 predict future performance. For each player in my sample, I collected their first-year,  
99 second-year, and fourth-year PIPM measures.

100 Notably, I standardized all of the continuous measures in my analyses. I did so follow-  
101 ing Gelman’s general advice to standardize by two standard deviations (Gelman, 2008).  
102 Doing so increases the initial interpretability of results, as the continuous measures are  
103 placed on a scale that is closer to those of the included binary variables.

## 104 **Method**

105 The best way to assess the efficacy of any strategic decision is a randomized control trial.  
106 However, such a study is not plausible in this case, given that NBA teams are unwilling to  
107 randomly assign playing time during their seasons. In place of an experiment, I conduct  
108 an observational analysis using regression techniques.

109 To assess the relationship between early-career playing time and overall career perfor-  
110 mance, I utilized a regression-based framework for causal inference (Morgan & Winship,

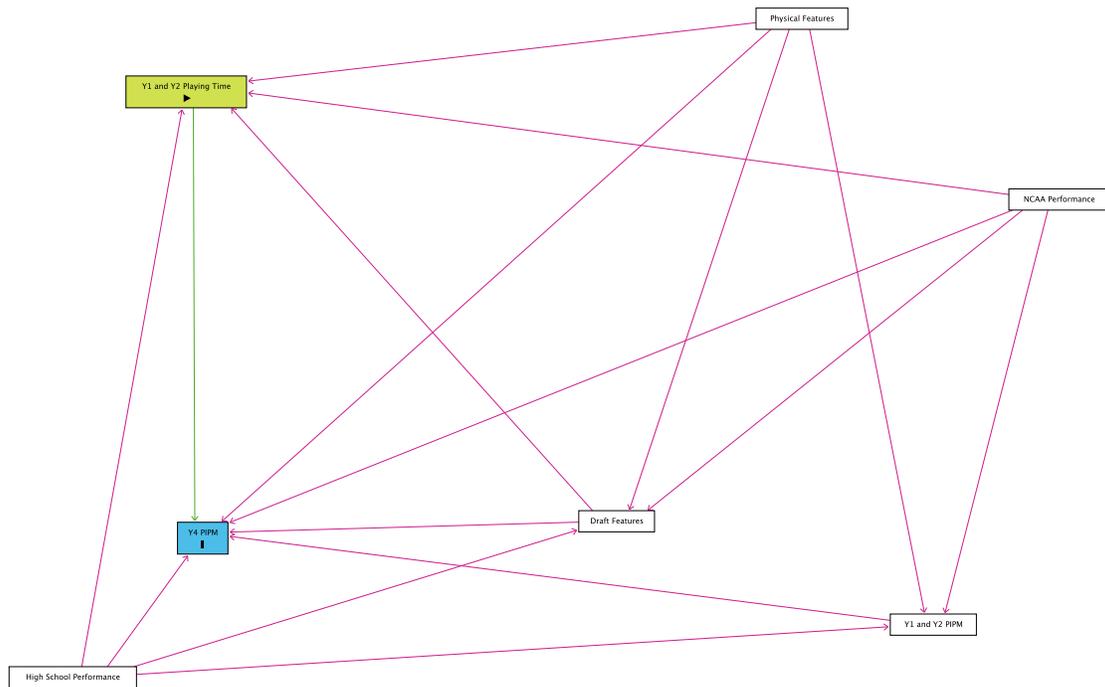


Figure 1: Directed acyclic graph (DAG) visualizing the hypothesized relationship between first year playing time, confounders, and career quality.

111 2015). For my model, I assume that a variety of observable features are related to fourth-  
 112 year player performance. These include the treatment, playing time in a player’s first  
 113 two years; their prior skill level, operationalized by their placement on the RSCI ranking  
 114 of high school players and their true-shooting percentage, effective field-goal percent-  
 115 age, win-shares-per-40, minutes played, and strength of schedule from their last NCAA  
 116 season; their initial ability in the NBA, captured in their first- and second-year PIPM  
 117 statistics; their age, operationalized as the number of years they spent in college; the fea-  
 118 tures of their draft experience, in particular, the year they were drafted, the round they  
 119 were drafted in, and the overall pick number they were selected at; and their physical  
 120 attributes, proxied by their college body mass index.

121 Notably, all of the non-treatment measures in this model are associated with both the

122 treatment of interest, early career playing time, and the outcome of interest, fourth-year  
123 performance. We can see in Figure 1 that these dual associations create multiple backdoor  
124 paths from early-career playing time to fourth-year performance. However, confounding  
125 raises concerns about potential bias in the estimated causal effect of treatment and needs  
126 to be addressed.

127 To resolve this concern over potential confounding, I would normally apply propen-  
128 sity score weighting or matching, but these methods generally require a binary treatment  
129 variable. The treatment here is a continuous measure without any well-defined cut points,  
130 making it difficult to justify any potential binarization.

131 However, [Fong, Hazlett, Imai, et al. \(2018\)](#) have introduced a method for estimating  
132 propensity scores for continuous treatment variables using the covariate balancing gen-  
133 eralized propensity score (CBGPS). Applicable in both parametric and non-parametric  
134 cases, the CBGPS optimizes covariate balance while estimating each observation's propen-  
135 sity score. Here, I utilize the non-parametric CBGPS, as it allows for a reduction to zero  
136 in the correlations between treatment and observed covariates, even when the functional  
137 form of the propensity score model is misspecified ([Fong et al., 2018](#)).

## 138 **Results**

### 139 *Early career Minutes Played*

140 Do all rookies and second-year players play the same number of minutes? Intuitively, we  
141 know the answer is no. But, just how skewed is the allocation of playing time for young  
142 players?

143 We can see in the top panel of Figure 2 that there is a substantial amount of varia-  
144 tion within and between years in regards to how many minutes teams give to first-year  
145 players. The mean number of minutes played for these draft classes ranges from a low of  
146 1,868.27 minutes for the 2000 class to a high of 2,911.06 minutes for the 2008 class. Con-

147 sidering the yearly medians presents a similar story; the lowest median minutes played  
148 is 2000's 1,436.5 minutes and the highest median minutes played is 2005's 2,868 minutes.  
149 These averages tell us that, in most cases, NBA teams play their least experienced players  
150 for about 27% - 34% of the minutes available in their first two 82-game seasons. At the  
151 extreme, the most minutes played by any player in this dataset was 6,233 minutes, 79%  
152 of the minutes available in their first two seasons.

153 The lower panel of Figure 2 shows us the aggregate distribution of first-year playing  
154 time across all of the sampled draft classes. We can see here that the distribution is right-  
155 skewed. The mean value for the aggregate distribution is 2,369.53 minutes, slightly more  
156 than the median value of 2,206.5 minutes. These values represent about 30% and 28% of  
157 available minutes.

#### 158 *How Many Players Reach their Fourth Year?*

159 Given that I am most interested in evaluating fourth-year performance when players are  
160 finishing their rookie contract, it is important to consider whether players regularly fail  
161 to reach this benchmark.

162 Of the 457 players captured in my original sample, only 50 failed to play in 4 full  
163 seasons. 31 of these 50 (62%) were second-round picks. The mean pick number used on  
164 these players was 32.56. There are only a few early first-round picks that fail to play in  
165 their fourth season. Of the 118 top-10 picks I include in my sample, only 3 (3%) failed to  
166 reach their fourth NBA season. These results should not come as a surprise, as it is well  
167 documented that NBA teams are likely to generate substantial sunk-cost effects when  
168 making personnel decisions ([Staw & Hoang, 1995](#)).

169 We should expect these patterns, as teams regularly have to weigh cutting some play-  
170 ers. When teams cut players, they are still responsible for paying some or all of the money  
171 owed to a player in their contract. Second-round draft picks are particularly expendable  
172 in this case because they are not subject to the rookie pay scale and often sign contracts

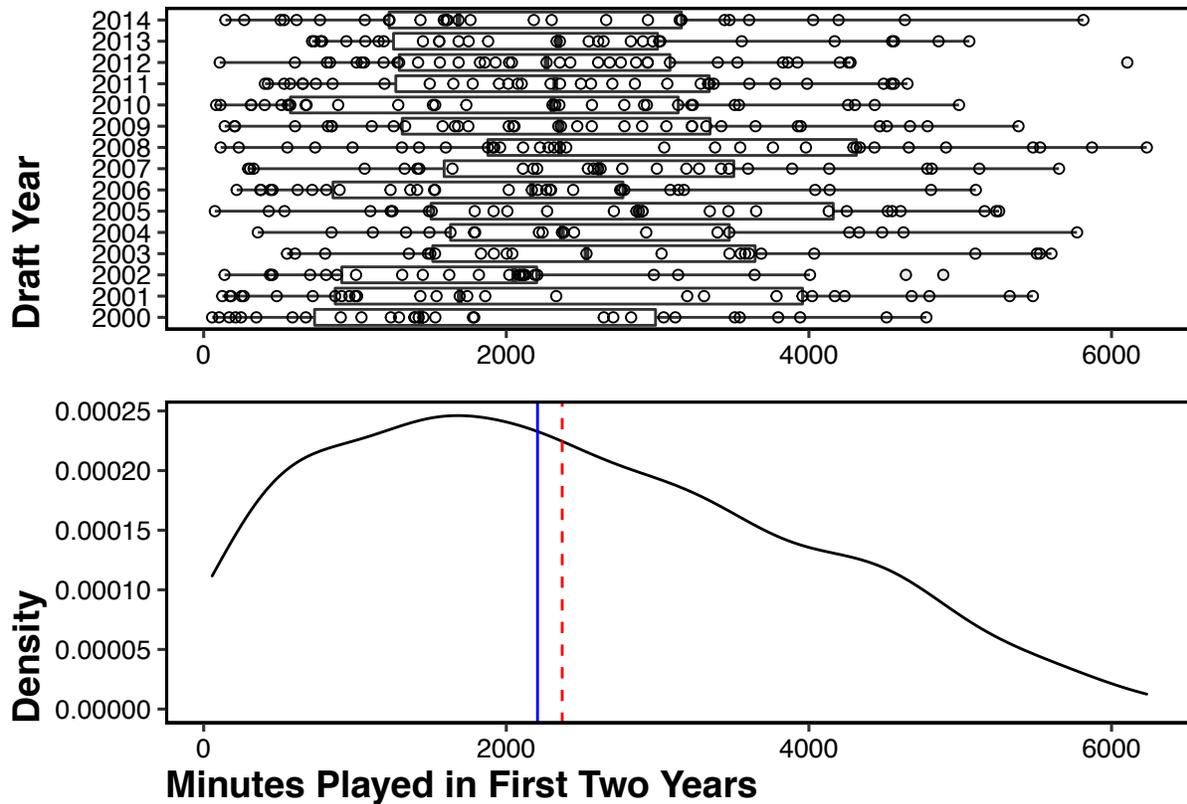


Figure 2: **Top** Distribution of minutes played by players from the 2000-2014 NBA Drafts in the first two years of their careers, split out by year. **Bottom** The distribution of minutes played by players from the 2000-2014 NBA Drafts in the first two years of their careers. The blue line marks the median value and the red dashed line marks the mean value.

173 that have fewer guaranteed years or no guaranteed years, reducing teams' salary cap  
 174 penalties if they cut those players. Second-round draft picks are also often assigned to  
 175 clubs' development teams to gain more experience. However, teams may ultimately de-  
 176 cide never to bring a player in the development league to the NBA.

177 Given, then, that most players, and in particular a gross majority of first-round draft  
 178 picks, who play in their first season also play in their fourth, I do not focus on the effects  
 179 of playing time on players reaching their fourth professional season.

## 180 *Propensity Score Weighting*

181 While we can observe a basic relationship between increased playing time and career  
182 success, the causal relationship is undermined by potential confounding. This potential  
183 confounding manifests from the fact that both career success and first-year playing time  
184 may be associated with prior skill and success in college and high school, as well as fea-  
185 tures such as the draft investment the team made in the player, the amount of time they  
186 spent in college, and their physical attributes.

187 While randomized experiments alleviate such concerns, observational analyses need  
188 to employ alternative methods to resolve the issues raised by confounding. One such  
189 approach is propensity-score matching and weighting, which attempt to achieve balance  
190 on observed covariates for different treatment levels.

191 To generate propensity score weights for each observation, I used the CBPS package  
192 in R (Fong et al., 2019) and modeled first-year minutes played (centered and standard-  
193 ized continuous variable) on players' status as an RSCI-ranked high school player (bi-  
194 nary); the number of years they spent in the NCAA (factor, five levels); their strength-of-  
195 schedule, minutes played, true-shooting percentage, effective-field-goal percentage, and  
196 win-shares-per-40-minutes from their last NCAA season (all centered and standardized  
197 continuous variables); the year they were drafted (factor, 15 levels); the round they were  
198 drafted in (factor, two levels); their pick number (centered and standardized continuous  
199 variable); and their college body mass index (BMI) (centered and standardized continu-  
200 ous variable).

201 To assess whether the propensity score model effectively addresses the potential con-  
202 founding issues, we can evaluate the correlation between the treatment, first-year minutes  
203 played, and each covariate, before and after balancing. Panel A of Figure 3 displays the  
204 distribution of these correlations for both groups. As we can see, the balanced group is  
205 tighter to zero with a mean correlation of 0.0019, while the unbalanced group has a mean  
206 correlation of 0.096. Panel B of Figure 3 shows that the absolute value of the correlations

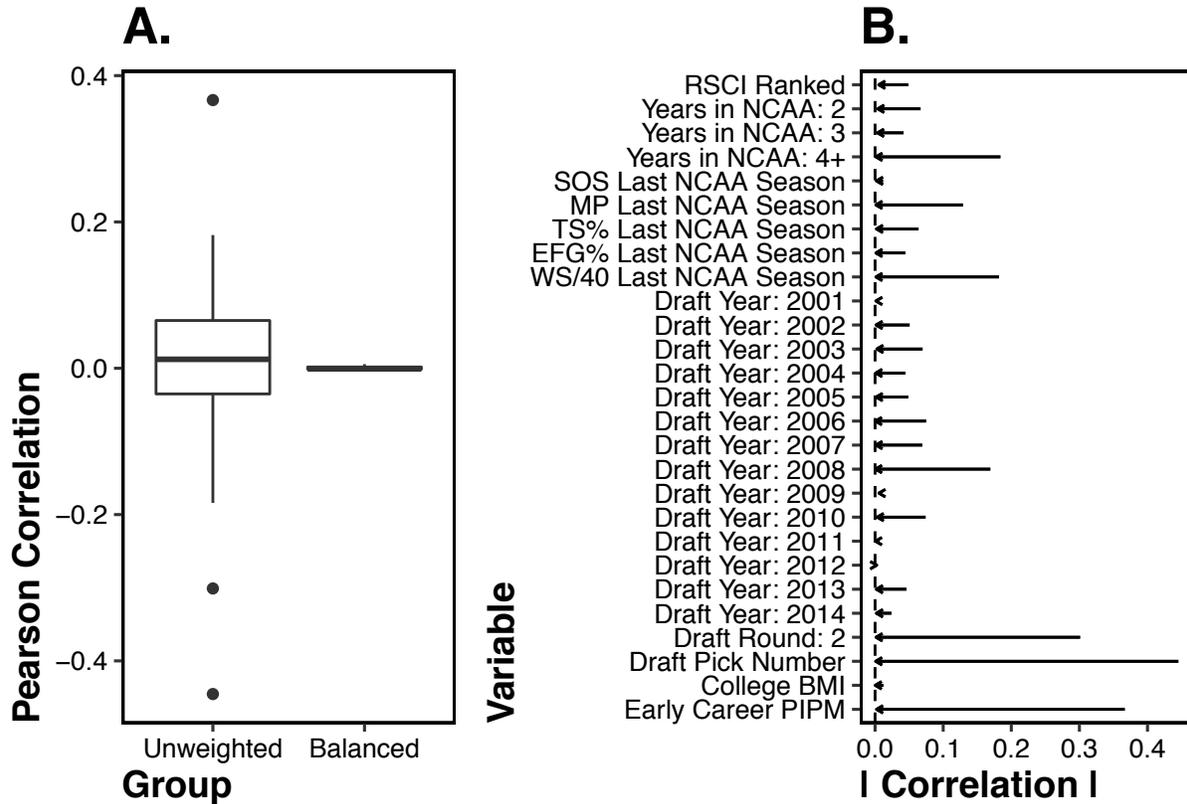


Figure 3: **A.** The distribution of correlations between first-year minutes played and potential confounders before and after balancing. **B.** The change in correlation between first-year minutes played and potential confounders when balancing applied.

207 for almost all covariates moved closer to zero through the balancing process. This move  
 208 to zero signals that the covariate balancing process worked as intended.

209 By applying the weights generated through this process to standard OLS models  
 210 regressing career success metrics on first-year minutes played and the additional con-  
 211 founders, I can estimate the causal effect of first-year minutes played on each outcome of  
 212 interest.

### 213 *Causal Effects of First-year Playing Time*

214 To assess whether early-career playing time has a causal effect on fourth-year perfor-  
 215 mance, I consider the effect of minutes played in players' first two years in the NBA on

216 their fourth-year PIPM.

217 To estimate the causal effect of interest, I fit a model regressing players' fourth-year  
218 PIPM on their total minutes played in their first two years and the set of potential con-  
219 founders using OLS. As we can see in Figure 4, early-career minutes positively and statis-  
220 tically significantly affect fourth-year PIPM. A two-standard-deviation increase in early-  
221 career minutes played produces a an increase in fourth-year PIPM approximately equal  
222 to one-fifth of two-standard deviations ( $\beta = 0.22$ ,  $p = 0.000223$ , 95% CI = (0.10, 0.33)). In  
223 more practical terms, this means that increasing a player's total first- and second-year  
224 minutes by about 2,848.88 minutes, or about 17.37 minutes per game across two 82-game  
225 seasons, leads to a 0.86 gain in fourth-year PIPM. This 17.37 mpg increase is comparable  
226 to moving from the lower extreme to the higher extreme in our sample.

227 While this effect is statistically significant, is it substantive? These results indicate that  
228 moving a player's minutes from about what Marreese Speights received in his first two  
229 years to about what Deron Williams received in his first two years, would lead a player  
230 who otherwise would play as well as Jimmer Fredette in his fourth season to playing as  
231 well as Aaron Gordon did in his fourth season. Yet, teams may be put off by the notion  
232 of playing their least experienced players quite so much. An increase in playing time half  
233 as big would still push a player of Jimmer Fredette's level to Trevor Ariza's. These are  
234 not inconsequential changes when considering that teams would be paying these hypo-  
235 thetical players the same amount no matter what, given the structure of standard rookie  
236 contracts.

237 However, this observed effect may be sensitive to bias from unobserved confounding.  
238 To assess whether this result is sensitive to such unobserved confounding, I conducted a  
239 sensitivity analysis following the mode described by [Cinelli and Hazlett \(2020\)](#). In this  
240 case, for the null hypothesis that early-career minutes' treatment effect was equal to zero  
241 to not be rejected, an unobserved confounder would need to explain 9.66% of the residual  
242 variance in the treatment and the outcome. Alternatively, for the point estimate to go to

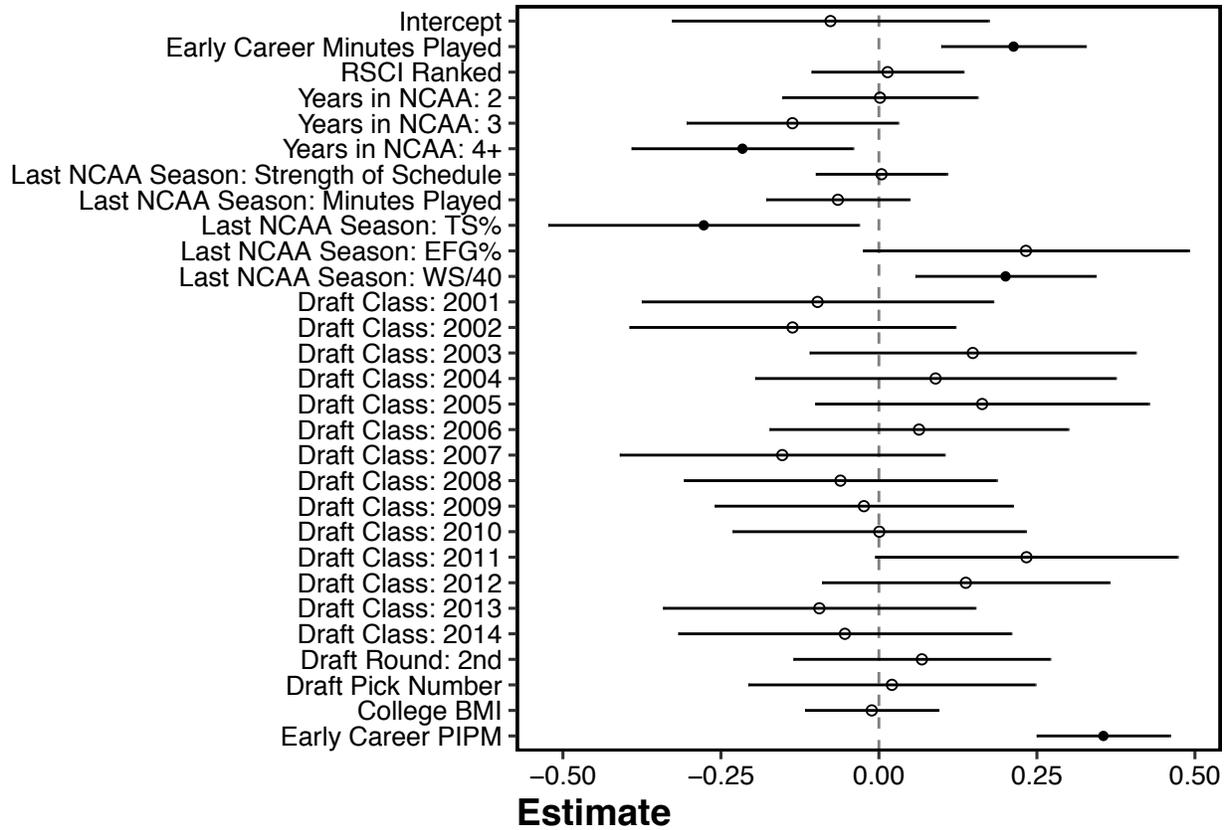


Figure 4: Estimated effect on fourth-year PIPM for early-career minutes played and covariates. Bars represent 95% confidence intervals. Estimates generated from weighted OLS.

243 zero, an unobserved confounder would need to explain 19.79% of the residual variance  
 244 in the treatment and the outcome. With the propensity score weighting applied, an unob-  
 245 served confounder is unlikely to explain this much variance. Using the same propensity  
 246 score weights, an unobserved confounder five times as strong as the measure of early-  
 247 career PIPM could only explain, at most, 0.01% of the treatment’s residual variance.

248 Even so, we may wonder if some of this observed effect is the product of better play-  
 249 ers getting more early playing time and thus not indicative of an actual effect from re-  
 250 ceiving playing time. While the previous model did control for early-career PIPM, I can  
 251 directly address this concern by estimating the causal effect of early-career playing time  
 252 on the change in PIPM from a player’s average in their first two years to their fourth year

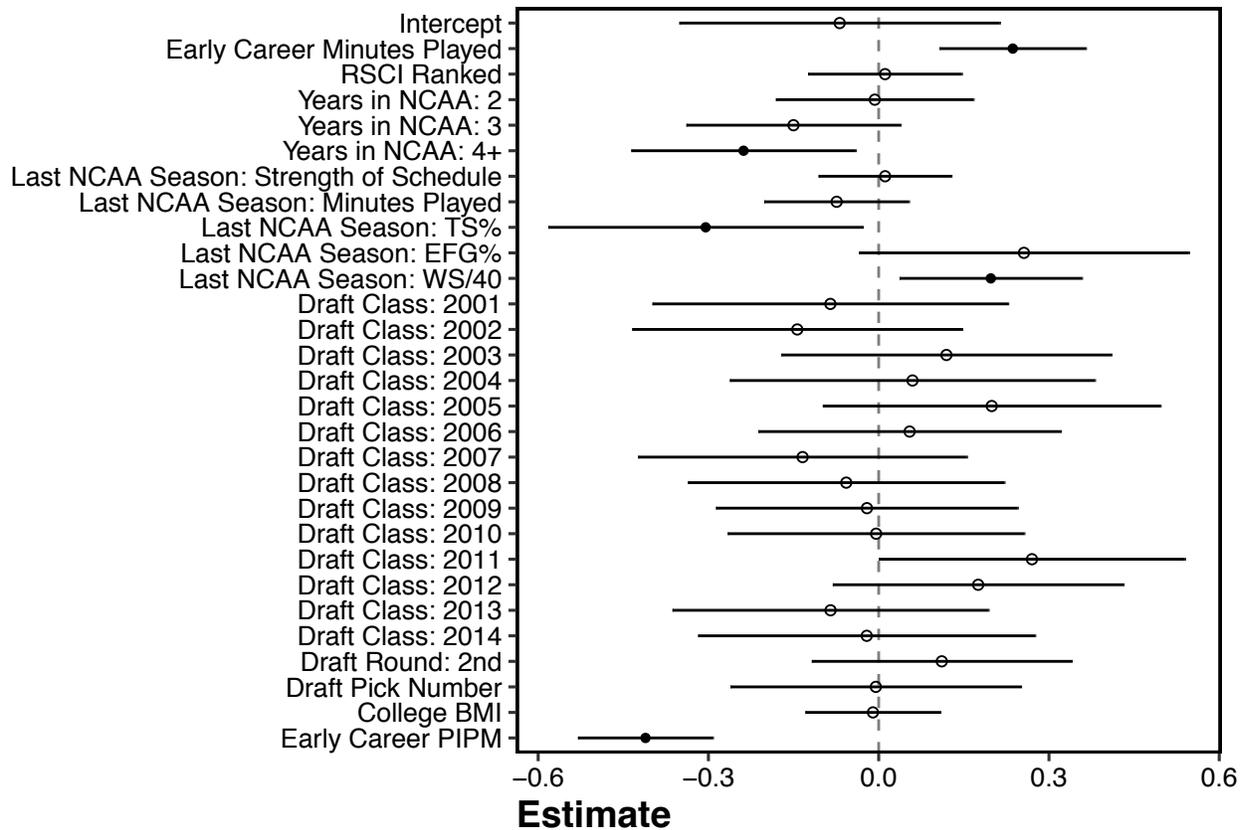


Figure 5: Estimated effect on the change in PIPM from an average of a player’s first two years to their fourth year for early-career minutes played and covariates. Bars represent 95% confidence intervals. Estimates generated from weighted OLS.

253  $(\Delta = PIPM_{y4} - \frac{PIPMy1 + PIPMy2}{2})$ . In estimating this model, I include the same controls and  
 254 weights as used in the first model.

255 The results from this model fitting are visualized in Figure 5. We can see that, once  
 256 again, early-career minutes have a significant positive effect, this time on performance  
 257 improvement. The effect is similar in magnitude to that in the first model, where a two-  
 258 standard-deviation change in early-career minutes played leads to about one-fourth of a  
 259 two-standard-deviation increase in this change in PIPM ( $\beta = 0.24$ ,  $p = 0.00039$ , 95% CI  
 260 = (0.11, 0.37)). In practical terms, this means that the same 17.37 mpg increase over a  
 261 player’s first two years leads to a 0.84 PIPM increase in the jump in performance from  
 262 their first two years to their fourth year.

263 This result shows that giving additional playing time to players in their first and sec-  
264 ond years increases the size of the jump they make going into their fourth year, holding  
265 all else constant. More directly, this evidence suggests that players are more likely to meet  
266 or exceed the expectations when given additional playing time, regardless of how good  
267 they already are.

268 Practically speaking, this estimate suggests that giving a player a 17.37 minutes-per-  
269 game increase would take a player's fourth-year jump from that of Corey Brewer ( $\Delta_{PIPM}$   
270 = 0.310), Jeremy Lamb ( $\Delta_{PIPM}$  = 0.300), or Wilson Chandler ( $\Delta_{PIPM}$  = 0.330) to that of  
271 Shelvin Mack ( $\Delta_{PIPM}$  = 1.140), Jae Crowder ( $\Delta_{PIPM}$  = 1.135), or Kevin Durant ( $\Delta_{PIPM}$   
272 = 1.125). Among players who would otherwise have a fourth-year jump similar to this  
273 latter group, the same increase in minutes played would make their fourth-year jump  
274 comparable to Chris Bosh ( $\Delta_{PIPM}$  = 2.080) or Bradley Beal ( $\Delta_{PIPM}$  = 2.105).

275 To assess whether this result would be sensitive to unobserved confounding, I re-  
276 peated the first model's sensitivity analysis. In this case, for the null hypothesis that  
277 early-career minutes' treatment effect was equal to zero to not be rejected, an unobserved  
278 confounder would need to explain 9.33% of the residual variance in the treatment and the  
279 outcome. For the point estimate to go to zero, an unobserved confounder would need to  
280 explain 19.5% of the residual variance in the treatment and the outcome. With the propen-  
281 sity score weighting applied, an unobserved confounder is unlikely to explain this much  
282 variance; with weights applied, an unobserved confounder five-times as strong as the  
283 measure of early-career PIPM could only explain, at most, 0.01% of the residual variance  
284 of the treatment.

285 Notably, the relationships between early-career performance and the two outcomes of  
286 interest, fourth-year PIPM and the jump in performance between a player's first two years  
287 and their fourth year, are in opposite directions. This opposition makes sense, though,  
288 and provides important face validity to the model results. Players who are already suc-  
289 cessful in the NBA, as evidenced by higher PIPM metrics in their first two seasons, should

290 also have high PIPM metrics in their fourth seasons since they are already good. How-  
291 ever, because those players are already good, they often have a smaller performance gap  
292 to close to reach their peaks. As such, their jumps from their first two seasons to their  
293 fourth should be smaller because they are already near their top level of performance in  
294 their first two seasons. Take Chris Paul, for example. In his first two seasons, he gen-  
295 erated PIPM values of 2.32 (12th best in the sample) and 5.71 (5th best in the sample),  
296 for an average of 4.015 (tied for 3rd best in the sample). His fourth-year PIPM was 3.75  
297 (12th best in the sample), leading to a difference of -0.265 PIPM (-0.16 standard deviations  
298 away from the mean difference). Had Chris Paul struggled more early in his career before  
299 reaching a high level of success, his difference would have been greater. These patterns  
300 suggest that both models identify patterns we should expect to see in the data.

## 301 **Discussion**

302 NBA teams increasingly see their most recently drafted players as investment opportu-  
303 nities. Because league rules often force these players to accept less-than-market-value  
304 contracts, teams can use the amateur draft system to improve their rosters at a cost much  
305 less than they'd have to spend to make the same types of improvements through free  
306 agency. This realization has increased the overall perception of the value of draft picks  
307 across the league and raises the pressure placed on executives and scouts to draft the "cor-  
308 rect" players. However, little attention has been paid to what teams can do to improve  
309 their early-career players' performance before they have to decide whether to extend a  
310 qualifying offer to a player at the end of the player's fourth year in the NBA. Here, I build  
311 on a psychological theory of learning environments (Hogarth, 2001; Hogarth et al., 2015)  
312 to consider whether teams can help their early-career players improve by increasing their  
313 in-game playing time in their first two seasons.

314 This theory posits that NBA basketball is a kind-learning environment, meaning that  
315 NBA games are structured so that patterns repeat and obvious feedback is regularly pro-

316 vided. As such, players who have more opportunities to receive that feedback by playing  
317 more early in their careers should be better by their fourth year than those who received  
318 less playing time. The hypothesized positive effect of playing time on performance is  
319 grounded in ecological theories of skill acquisition in sport, which argue that athletes  
320 need opportunities for feedback in-game or highly game-like contexts (Davids et al., 2013;  
321 Kiverstein & Rietveld, 2015).

322 However, testing this theory is complicated because playing time is not randomly as-  
323 signed. Instead, it is based on various factors that are also associated with fourth-year  
324 performance, introducing concerns about confounding in any observational analysis. To  
325 account for these potential biases on any causal estimates, I employed covariate balanc-  
326 ing generalized propensity score weighting (Fong et al., 2018) to break the association  
327 between the confounders and the continuous treatment measure, the sum total of min-  
328 utes played in a player's first two seasons. The final result is an estimate of the causal  
329 effect of playing time in a player's first two seasons on their fourth-year performance, as  
330 well as the change in performance from their first two years to their fourth year.

331 My analyses show that players who play more early in their careers become better  
332 players later in their careers, as measured by PIPM (Goldstein, 2018), than those who play  
333 fewer minutes early in their careers. The effect is modest, but substantial; players who  
334 receive an increase of about 8.7 minutes-per-game in their first two years (assuming an  
335 82-game season) should improve from the level of a player who only started seven games  
336 over six seasons in his NBA career (Jimmer Fredette) to one who started 731 games over  
337 sixteen seasons (Trevor Ariza). Furthermore, an increase in playing time in a player's  
338 first two years is associated with an increase in the size of the jump they make from their  
339 performance in their first two years to their performance in their fourth year.

340 This analysis is limited in a few crucial ways. First, the players considered were  
341 those drafted between 2000 and 2013 who entered the NBA after playing in the NCAA.  
342 This sampling strategy was necessary to establish a consistent pool of data, but omit-

343 ted notable NBA players who entered out of high school (e.g. LeBron James and Dwight  
344 Howard), as well as those who entered the NBA after playing in an international league  
345 (e.g. Yao Ming and Pau Gasol). This sample also drops any players who never played in  
346 the NBA. Yet, my sample captures 457 of the 829 (55%) players drafted during this time  
347 period, even with these constraints. Beyond missing the set of players who did not play  
348 in the NCAA, this sampling and data collection strategy overlooks and disregards min-  
349 utes played in the NBA's G-League (formerly the D-League), a developmental league for  
350 players not quite ready to contribute to NBA rosters. Minutes accrued in these settings  
351 may be valuable in skill acquisition and player development. However, that possibility  
352 seems implausible because the quality of competition in the G-League makes the games  
353 insufficient information spaces for advancing skills to an NBA level.

354       Additionally, the analysis relies on the assumption of no unobserved confounders.  
355 Any potential features that went unmeasured that are associated with both the treatment  
356 (early-career playing time) and outcome (fourth-year PIPM) could bias the results. Even  
357 so, sensitivity analysis indicates that an unobserved confounder would need to explain  
358 a little more than 9% of the residual variance of both the treatment and outcome for the  
359 null hypothesis of a true-effect equal to zero to not be rejected in both models and a little  
360 less than 20% of the residual variance of both the treatment and outcome for the point  
361 estimate to go to zero. As such, while these limitations are present, they are not likely to  
362 undermine the results.

363       Finally, estimating these effects via linear models is not an accurate representation of  
364 the true system. For various reasons, we should not expect all of the observed relation-  
365 ships to function linearly. For example, the relationship between early-career PIPM and  
366 the jump a player makes from their first two years into their fourth year is likely nonlinear,  
367 with some players (e.g. Chris Paul) being so good early that their space for improvement  
368 is smaller, while an opposite subset of players are so bad early that they lack the ability or  
369 opportunity to learn that they also have limited space for improvement. The strength of

370 the relationship should rise and fall as one moves across this spectrum. That being said,  
371 results included in Supplementary Tables 1 and 2 show that generalized additive models  
372 also find significant linear effects of early-career minutes played on fourth-year PIPM and  
373 the change in PIPM from a player's first two seasons to their fourth.

374 Given that the limitations to this analysis are limited, it is reasonable to consider the  
375 implications of these results for organizational decision making. Teams heavily invested  
376 in short-term success likely cannot afford to allocate substantial playing time to new play-  
377 ers who have not adjusted to the level of NBA competition. However, my evidence sug-  
378 gests that teams whose championships aspirations extend out at least four years should  
379 heavily consider giving modest additional playing time to young players over established  
380 veterans on short-term contracts. In doing so, those teams will enable themselves to make  
381 more informed decisions about to whom they should extend qualifying offers, while at  
382 the same time increasing the quality of their best assets. If they choose to keep those  
383 players, the players' performances should be better for the additional time, and if the  
384 teams, instead, choose to trade them, those players should command a higher return in  
385 a trade. Additionally, teams with at least medium-term championship aspirations that  
386 have reached a steady level of success and roster stability, preventing them from accruing  
387 high draft picks to use on the highest-rated prospects, likely would benefit from placing  
388 increased value on potential draft picks' perceptual attunement, their ability to isolate  
389 the most important sensory information for athletic skill acquisition (Jacobs & Michaels,  
390 2007). Draft picks left to the mid-first-round and later in the draft who are high in per-  
391 ceptual attunement are most likely to benefit from team-controlled opportunities for skill  
392 growth and performance improvement.

393 At the same time, my results suggest that there is likely some optimal number of  
394 young players to roster at each position. Young players who do not receive substantial  
395 playing time eat up roster spots and force organizations to make tough decisions when  
396 choosing whether to pick up their team options or extend them a qualifying offer. Young

397 players who cannot find playing time are likely to return less in a trade, both because  
398 their performance level is stagnating or because teams will lack sufficient information  
399 about their abilities to assess the risk and reward in acquiring them properly.

400       Going forward, more research is necessary to help contextualize and expand these  
401 results. First, teams and researchers should assess the reliability and replicability of these  
402 results. For example, we should ask does playing time matter in other sports? If not, is  
403 there something specific to basketball that would suggest that this result is believable?  
404 Second, future research should also attempt to contextualize the observed causal effects.  
405 Is all playing time equal? Or, does playing under particular conditions elicit a positive  
406 effect, while playing in other situations, such as at the end of blowouts when neither team  
407 is giving a full effort, does not? Similarly, does playing in consistent lineups facilitate  
408 skill acquisition? Or, can young players improve regardless of the stability of those with  
409 whom they are playing? Finally, future investigators should use player tracking data  
410 to identify cases in which young players face similar on-court scenarios and evaluate  
411 whether a positive outcome increases with the number of times the players encounter  
412 such a scenario.

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# 1 Supplementary Information: The Causal Effects of 2 Early-Career Playing Time on the Fourth-Year 3 Performance of NBA Players \*

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5

## 6 *Potential Non-Linear Effects*

7 To assess the possibility of some nonlinear relationships between both outcomes, fourth-  
8 year PIPM and the change in PIPM from a player's first two years and their fourth year,  
9 and the continuous treatment and other covariates, I re-estimated my models using gen-  
10 eralized additive models. Additive models provide the benefit of using smoothing func-  
11 tions to estimate nonlinear relationships between the independent variables and the out-  
12 come of interest. I use the same covariate balancing generalized propensity score weights  
13 as in the main text in both cases.

14 Table 1 shows the results from the generalized additive model regressing fourth-year  
15 PIPM on the set of covariates. Notably, we see that the expected degrees of freedom of  
16 the smoothed early-career minutes term are 1. By contrast, the early-career PIPM term  
17 has 4.715 expected degrees of freedom, indicating a highly nonlinear relationship.

18 Table 2 displays the model results for the generalized additive model regressing the  
19 change in PIPM from a player's first two seasons to their fourth on the set of predictors.  
20 Again, we see that the early-career-minutes term is significant with an expected degrees  
21 of freedom of 1.

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\*Last updated January 22, 2021.

A. parametric coefficients	Estimate	Std. Error	t-value	p-value
Intercept	0.0587	0.1180	0.4978	0.6191
RSCI Ranked	0.0236	0.0604	0.3916	0.6957
Years in NCAA: 2	-0.0007	0.0767	-0.0095	0.9924
Years in NCAA: 3	-0.1296	0.0846	-1.5321	0.1267
Years in NCAA: 4+	-0.2129	0.0879	-2.4219	0.0161
Draft Class: 2001	-0.1386	0.1373	-1.0095	0.3137
Draft Class: 2002	-0.2030	0.1304	-1.5568	0.1207
Draft Class: 2003	0.0845	0.1288	0.6564	0.5122
Draft Class: 2004	0.0927	0.1402	0.6615	0.5089
Draft Class: 2005	0.0637	0.1320	0.4827	0.6297
Draft Class: 2006	-0.0556	0.1209	-0.4596	0.6462
Draft Class: 2007	-0.1616	0.1288	-1.2551	0.2106
Draft Class: 2008	-0.1115	0.1224	-0.9104	0.3634
Draft Class: 2009	-0.1117	0.1193	-0.9369	0.3497
Draft Class: 2010	-0.0267	0.1154	-0.2312	0.8174
Draft Class: 2011	0.1849	0.1206	1.5326	0.1266
Draft Class: 2012	0.0276	0.1161	0.2376	0.8124
Draft Class: 2013	-0.1456	0.1247	-1.1676	0.2440
Draft Class: 2014	-0.1108	0.1300	-0.8526	0.3947
Draft Round: 2nd	0.0233	0.1008	0.2309	0.8176
B. smooth terms	edf	Ref.df	F-value	p-value
Early Career Minutes Played	1.0000	1.0000	12.3271	0.0005
Last NCAA Season: Strength of Schedule	1.0000	1.0000	0.1452	0.7035
Last NCAA Season: Minutes Played	1.0000	1.0000	1.4676	0.2268
Last NCAA Season: TS%	1.0000	1.0000	6.7908	0.0097
Last NCAA Season: EFG%	1.0000	1.0000	4.1580	0.0424
Last NCAA Season: WS/40	1.0000	1.0000	10.4904	0.0014
Draft Pick Number	1.0000	1.0000	0.5248	0.4694
College BMI	5.5799	6.7952	2.2416	0.0428
Early Career PIPM	4.7145	5.7581	10.5649	< 0.0001

Table 1: Results from generalized additive model regressing fourth-year PIPM on early-career minutes and other covariates. All continuous variables have smooth functions applied. Propensity score weights applied. All continuous measures centered and standardized.

A. parametric coefficients	Estimate	Std. Error	t-value	p-value
Intercept	0.0633	0.1272	0.4978	0.6191
RSCI Ranked	0.0255	0.0651	0.3916	0.6957
Years in NCAA: 2	-0.0008	0.0827	-0.0095	0.9924
Years in NCAA: 3	-0.1397	0.0912	-1.5321	0.1267
Years in NCAA: 4+	-0.2295	0.0948	-2.4219	0.0161
Draft Class: 2001	-0.1494	0.1480	-1.0095	0.3137
Draft Class: 2002	-0.2188	0.1406	-1.5568	0.1207
Draft Class: 2003	0.0911	0.1388	0.6564	0.5122
Draft Class: 2004	0.1000	0.1511	0.6615	0.5089
Draft Class: 2005	0.0687	0.1423	0.4827	0.6297
Draft Class: 2006	-0.0599	0.1303	-0.4596	0.6462
Draft Class: 2007	-0.1742	0.1388	-1.2551	0.2106
Draft Class: 2008	-0.1202	0.1320	-0.9104	0.3634
Draft Class: 2009	-0.1204	0.1286	-0.9369	0.3497
Draft Class: 2010	-0.0287	0.1244	-0.2312	0.8174
Draft Class: 2011	0.1993	0.1300	1.5326	0.1266
Draft Class: 2012	0.0297	0.1252	0.2376	0.8124
Draft Class: 2013	-0.1570	0.1344	-1.1676	0.2440
Draft Class: 2014	-0.1195	0.1401	-0.8526	0.3947
Draft Round: 2nd	0.0251	0.1086	0.2309	0.8176
B. smooth terms	edf	Ref.df	F-value	p-value
Early Career Minutes Played	1.0000	1.0000	12.3271	0.0005
Last NCAA Season: Strength of Schedule	1.0000	1.0000	0.1452	0.7035
Last NCAA Season: Minutes Played	1.0000	1.0000	1.4676	0.2268
Last NCAA Season: TS%	1.0000	1.0000	6.7908	0.0097
Last NCAA Season: EFG%	1.0000	1.0000	4.1580	0.0424
Last NCAA Season: WS/40	1.0000	1.0000	10.4904	0.0014
Draft Pick Number	1.0000	1.0000	0.5248	0.4694
College BMI	5.5799	6.7952	2.2416	0.0428
Early Career PIPM	4.7145	5.7581	13.8393	< 0.0001

Table 2: Results from generalized additive model regressing change in PIPM from first two years to fourth year on early-career minutes and other covariates. All continuous variables have smooth functions applied. Propensity score weights applied. All continuous measures centered and standardized.